

# corporate thumbnail

## Mission statement

To provide world class prepaid product and service offerings to consumers within the middle and lower tiers of the world's economic pyramid. We aim to achieve this through the development and acquisition of cutting edge technologies, the expansion of our global footprint of touch points and adherence to our core values of enduring relationships, entrepreneurship, innovation and respect.

## Vision statement

To become the leading global distributor of secure electronic tokens of value and transactional services, including non-banking value added transactional services, within emerging and developing markets.

Mark and Brett Levy at the JSE on 14 November 2007, listing date



<p><b>January</b> BLT acquires equity stake in <b>Content Connect Africa</b></p> <p><b>March</b> BLT acquires <b>Crown Cellular</b></p> <p><b>April</b> BLT acquires remaining minority interest in <b>Ventury</b></p> <p><b>POST BALANCE SHEET</b></p> <p><b>June</b> BLT launches <b>mibli</b> BLT acquires equity stake in <b>Content Connect Australia</b> Gold Label acquires additional equity stake in <b>Oxigen Services India</b></p> <p><b>July</b> BLT sets up joint venture - <b>Blue Label Mexico</b></p> <p><b>September</b> BLT acquires equity stake in <b>Ukash</b></p>
<p><b>April</b> TPC acquires its initial equity stake in <b>Activi Technology Services</b></p> <p><b>November</b> <b>Microsoft Corporation</b> (Microsoft) acquires its 12% equity stake in BLT Microsoft and BLT sign strategic collaboration and preferred partnership agreements Prior to listing, BLT restructures, acquiring the majority of its minority shareholders' interests <b>BLT successfully lists in the Telecommunications sector on the Main Board of the JSE Limited</b></p>
<p><b>March</b> TPC acquires its initial equity stake in <b>Virtual Voucher</b></p> <p><b>May</b> TPC acquires its initial equity stake in <b>Matragon</b> <i>Predecessor accounting principles assume that all BLT acquisitions occurred on 1 June 2006</i></p>
<p><b>February</b> BLI acquires an indirect initial equity stake in <b>Datacel</b></p> <p><b>May</b> TPC acquires its initial equity stake in <b>SharedPhone International</b> Nthwe Investment Holdings Consortium (Pty) Ltd, a BEE Consortium, together with the Public Investment Corporation acquires a 33,33% in BLI</p> <p><b>September</b> BLI launches <b>Blue Label One</b></p>
<p><b>October</b> TPC acquires its initial equity stake in <b>Ventury</b> TPC acquires its initial equity stake in <b>Kwikpay SA</b></p> <p><b>December</b> BLI acquires its initial equity stake in <b>African Prepaid Services</b></p>
<p><b>June</b> BLI acquires its initial equity stake in Gold Label, investment holding vehicle for <b>Oxigen Services India</b></p> <p><b>August</b> BLI acquires its initial equity stake in <b>Cellfind</b></p>
<p><b>June</b> <b>Blue Label Investments</b> (BLI) founded by Mark and Brett Levy after <b>The Prepaid Company</b> (TPC), its primary investment vehicle acquired a national licence to distribute prepaid airtime for Telkom. Between the formation of BLI and the listing of Blue Label Telecoms (BLT), TPC acquired a range of strategic business investments aligned to the telecommunications industry, resulting in substantial growth of market share.</p>

# our evolution

2008



2007



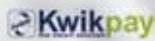
2006



2005



2004



2003



2001

